



ECRION OVERVIEW

WHO WE ARE:

We are the global thought leader in Customer Communication Management (CCM) and Customer Engagement Management (CEM) software, technology, training and professional services. Our passion is to help companies around the world more effectively communicate and engage with their customers.

WHAT WE DO:



Improve
speed and efficiency



Decrease
costs



Increase customer
engagement and retention



Increase
profitability

At Ecrion we help companies solve their customer communication management problems and improve their customer engagement. We are constantly innovating to empower faster communications and profitable engagement.

WHY WE DO IT:

It's simple. We believe that customers deserve consistent and useful communications. This is why we are on a mission to advocate intelligent, self-empowering communications as key to long-lasting, profitable relationships.

With over 1000 customers globally we love to hear that we made our customers lives and businesses better!

HOW WE DO IT:

Our technology is our core strength, with all major components developed in-house. Ecrion delivers a blend of services, training and software with the ultimate goal of giving our customers the solution that empowers faster communication and profitable engagement.



Ecrion Omni System

- Customer Communication Management (CCM) and Customer Engagement Management (CEM) platform
- Empowering enterprises to engage with their customers at every touch point
- Intelligent and powerful Customer Communication Management, Engagement and Design tools
- A collaborative document production infrastructure, designed to easily integrate with external enterprise data and business processes.
- Rapid installation and implementation
- The world's fastest XML publishing engine.



Ecrion Design Studio

- Powerful and Intuitive Visual Design Environment
- Includes all the tools necessary to build up data models, document templates, and the interactive content widgets that make up the components for the document production process.

1000 customers and partners globally, Trust Ecrion, including many fortune 500 companies.



Santander



ZURICH[®]



HarperCollins Publishers

The UPS Store



" Santander uses Ecrion to stay resource efficient and boost customer satisfaction by delivering critical documents in any format.

" Zurich leverages Ecrion to efficiently generate and deliver critical, dynamic insurance documents to millions of customers.

" HarperCollins Publishers relies on Ecrion technology to efficiently generate thousands of detailed product catalogs each quarter.

" UPS increases efficiency and saves capital by using Ecrion technology to generate thousands of dynamic customer documents each month.



ECRION

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